

# CV

**HENRIK SARIMO**

**21.05.1986**

**FINNISH**

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## EDUCATION

BA (Hons) Advertising Design, University of Bedfordshire, 2011  
Matriculation examination, Munkkiniemen yhteiskoulun lukio, 2006  
Exchange student, Tokyo Mita High School, 2003-2004

## LINGUISTIC SKILLS

Finnish, mother tongue  
Swedish, average  
English, excellent  
Japanese, good

## WORK EXPERIENCE

Joint Council for the Welfare of Immigrants, donations leaflet 2011  
University of Bedfordshire, Student bar and union posters 2011  
Joint Council for the Welfare of Immigrants, annual review 2009-2010 design  
Avadeo Oy, business card design  
McCann London, art directing and graphic design (placement, 2 months)  
BMB, art directing and graphic design (placement, 2 months)  
University of Bedfordshire, banner designs for an exhibition stall  
Dynamo Advertising, AD assistant (placement, 2 months)  
WOLF PACK OY, product showcase videos, website design & business card design  
Opti-San OY, website design  
Ark PSM OY, website design  
City Security Partner, night club & bar security  
Finnish Defence Forces, combat engineer platoon leader and instructor  
Securitas OY, Helsinki metro security & 24Patrol car patrol and alert services  
Ros & Berg Wines, website design

## RECOGNITIONS

Featured on emerge's best graphic design graduate talent 2011 book at London Design Festival  
D&AD New Blood 2011 exhibitor  
University of Bedfordshire, The Division of Art and Design Prize: Best Art and Design Student

## COMPUTER SKILLS

MS Office  
Adobe Photoshop, InDesign, Illustrator, Premiere, Flash, After Effects  
XHTML, CSS, Processing  
Extensive hardware & software knowledge, both Mac and PC

## INTERESTS

Advertising, art & design  
Mixed martial arts  
Submission wrestling  
Scuba & sky diving  
Cooking  
Japanese language & culture

## REFERENCE

Neol Douglas, Programmer Leader Design for Communication  
The University of Bedfordshire  
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